

WELCOME

Our 9th annual [Architecture and the City festival](#) kicks off in just a few short weeks with our [Opening Night Party](#) at the San Francisco Design Center on Friday, August 26! A benefit for the Center for Architecture + Design, the evening promises to spark new inspiration with a live fashion mash up by the California College of the Arts, sculptures from the Marine Mammal Center's *Washed Ashore* exhibit, making stations by En Route Studio and the Museum of Craft and Design as well as an immersive Dining Womb display by John Lum Architecture.

This is just the start! The full line-up of offerings during the month long celebration, including 40+ behind the scenes tours, films, exhibitions, workshops, lectures and more, can be found at www.aiasf.org/archandcity.

Of special note - Organized in partnership with the Netherlands Architecture Institute, Architecture, an exhibition and collaborative series of discussions on the transformative power of architecture and progressive design and - [Mayor's Forum: What Is Your Vision for San Francisco's Built Environment](#), presented in conjunction with the City Club of San Francisco.

San Francisco Living: Home Tours **September 17+18** www.aiasf.org/hometours

This popular weekend showcases modernism at its finest and features a wide variety of architectural styles, neighborhoods and distinctive San Francisco residences. Projects are showcased with the designer(s) via an open house format, and tour participants have the opportunity to see some of the city's latest residential projects from the inside out, meet design teams, explore housing trends, and discover design solutions that inspire unique San Francisco living.

For more information on this year's featured architects and projects visit www.aiasf.org/hometours.

Best Practices Salon Series **July - September 2011**

A rapidly changing economy, coupled with changes in architectural practice, has drastically changed the nature of running an architectural firm in the 21st century. This Best Practices Series tackles leading business issues impacting today's firm leadership, including: fee structuring, staff retention, performance management and ownership transition.

- [How to Raise Fees through More Effective Business Development \(2 LUs\)](#)
August 12, 2011 9:00 - 11:00 am

- [Human Resources: Employee Engagement and Retention \(2 LUs\)](#)
September 2, 2011 9:00 - 11:00 am
- [Multi-Generational Workplace: Approaches to Learning and Leading \(2 LUs\)](#)
September 16, 2011 9:00 - 11:00 am
- [Recruiting: Is Anything More Important? \(2 LUs\)](#)
September 30, 2011 9:00 - 11:00 am

All events are sponsored by Victor O. Schinnerer & Company, Inc., CNA Insurance Companies and the AIA Trust, providers of the AIA Commended Program of Professional Liability Insurance.

AROUND THE CHAPTER

Visit our online [calendar](http://www.aiasf.org/calendar) at www.aiasf.org/calendar for detailed information on our August events, or call 415.362.7397.

[Best Practices Salon Series- How to Raise Fees through More Effective Business Development \(2 LUs\)](#)
August 12, 2011 9:00 - 11:00 am

[West Coast Density \(1 LU\)](#)
August 15, 2011 12:30 pm

[How To Keep Your Financial Boat Afloat During A Career Transition \(1 LU\)](#)
August 17, 2011 12:00 - 1:00 pm

[Civic Center Residence Tour \(1.5 HSWs\)](#)
August 24, 2011 9:00 - 10:30 am

[Re-Energize your Practice for Growth and Sustainability - New Products and Services](#)
August 26, 2011 9:00 am - 12:00 pm

[Site power: Renewable Energy, Solar Thermal, Co-Generation, & Grid-Supplied Renewable Energy \(3 SDs\)](#)
August 26, 2011 9:00 am - 12:00 pm

[Architecture and the City Opening Night Party](#)
August 26, 6:00 - 9:00 pm

[The LCA Roadmap to Zero Impact Buildings](#)
August 31, 8:00 - 4:30 pm

[Architecture of Consequence Opening Reception](#)
August 31, 6:00 - 8:00 pm

OPPORTUNITIES

Architecture Is...A Short Film Competition

The Center for Architecture + Design invites you to enter Architecture Is... our first short film competition. Young or old, architect or accountant, architecture means something different to each of us, and we want to hear what it means to you! Is it the beams and columns that hold up your home? Is it the way a skyscraper makes you feel like an ant in the city? Or is it how the built environment makes you move through space? Share your thoughts with us by submitting your three minute film to our [YouTube channel!](#)

Free to enter, great prizes and the opportunity to have your film screened during the Architecture and the City festival film series. Entries due September 8, 2011.

The [Junior League of San Francisco](#) seeks assistance from AIA members to help procure showcase houses in Sea Cliff for their 17th Annual Home Tour. Home Tour dates are October 22 and October 23, 2011. Houses can be any size and architectural style. Contact Lindy Donnelly at lindydonnelly@sbcglobal.net or (650) 552-9094 for more information.

[San Francisco Planning Department seeks your input!](#) An opportunity to provide feedback and ideas on how they can best inform and involve the public in the planning process.

GALLERY

Architecture of Consequence: San Francisco

On View August 31 - October 21, 2011

Opening Reception: August 31, 6:00 - 8:00 pm

AIA San Francisco | Center for Architecture + Design Gallery
130 Sutter Street, Suite 600, San Francisco

At the dawn of the 21st century, the human race faces a number of colossal challenges. The economic crisis, shortages of food and energy, decreased leisure time and weakened social cohesion impact our lives in new and astonishing ways. While these challenges are daunting, they represent significant opportunity for new design solutions and value propositions.

In an effort to advance critical dialogue with the international architectural community on the transformative power of architecture and progressive design, AIA San Francisco in collaboration with the Netherlands Architecture Institute (NAI) present *Architecture of Consequence: San Francisco*. Initially conceived in 2009 by the NAI as *Architecture of Consequence - Dutch Designs on the Future*, this latest incarnation of the exhibition is the first to add content with the inclusion of new work by four local architecture firms. From modest interventions to utopian visions, participating firms in this groundbreaking exhibition express an admirable confidence in our shared future. The result is a unique portfolio of progressive design strategies and demonstrable evidence that architects hold the creative vision needed to

reshape our future.

This exhibit includes work by **Van Bergen Kolpa Architecten** (Rotterdam), **OMA**(Office for Metropolitan Architecture) (Rotterdam), **ZUS** [Zones Urbaines Sensibles] (Rotterdam), **2012 Architecten** (Rotterdam), **envelope Architecture+Design**(Oakland), **IwamotoScott Architecture** (San Francisco), **SOM** (Skidmore, Owings & Merrill) (San Francisco), and **Fletcher Studio: Landscape Architecture + Urban Design** (San Francisco).

[Click here](#) for more information on the exhibition and companion programming.

IN THE NEWS

- Congratulations to the winners of San Francisco's first Construction event: ARUP for Best Use of Labels | Gensler/Glumac for Best Meal | Bull Stockwell Allen, Tipping Mar, Pankow for Structural Ingenuity | Crome Architecture for Juror's Favorite | Fulcrum Structural Engineering and Feldman Architecture for Crystal Honorable Mention 1 | Design Partnership and McCarthy Building Companies for Crystal Honorable Mention 2 | KMD, DPR Rutherford+Chekene and M+NLB for Plaque Honorable Mention 3 | Degenkolb Engineers for Plaque Honorable Mention 4.

FEATURE THIS MONTH

'Parkmobiles' bring taste of nature to urban S.F.

*John King, Chronicle Urban Design Critic
Article first appeared on SF Gate August 2, 2011.*

First there were parklets, clearings placed on top of parking spaces. Then there was the Powell Street Promenade, a set of eight aluminum eddies that widen San Francisco's busiest pedestrian thoroughfare.

Now say hello to "parkmobiles" - portable landscapes in red steel bins 6 feet wide and 16 feet long, intended as a shot of mobile nature offering passers-by visual relief from asphalt and concrete. There will be six such pieces arrayed on blocks around Yerba Buena Gardens, each with a different horticultural theme.

[Click here to read the full article.](#)

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Do you have any suggestions for *archSF*? Please email hwong@aiasf.org.