

## 2010 President's Message

With over 80,000 members, the AIA is a large organization, with many geographic components working on behalf of member architects and allied professionals. At events like the AIA National Convention, this year held in Miami, and AIA's Grassroots event in Washington DC, it was clear that AIA San Francisco is among those components that are most creative, vibrant, involved and healthy. Despite our current economic climate, AIA San Francisco continues to offer workshops, mentorship and counseling for members, the unemployed and underemployed, as well as our rich array of monthly programs.

In addition to local efforts, AIA San Francisco leaders traveled to Washington, DC in February, to meet with Congressional leaders to encourage bipartisan, proactive ideas to create an economic stimulus that would help architects more directly. Key points included: helping struggling communities rebuild; freeing up credit for commercial projects; expanding the energy efficient commercial building tax deduction; providing relief for small business; and, supporting funding for school modernization. These and other ideas were well received by our representatives from Northern California.

AIA San Francisco also sought to create new partnerships and recently launched "[99% Invisible](#)" in collaboration with KALW, 91.7FM, a local public radio station. "99% Invisible" is a four and a half minute show that examines topics in design and architecture. With over 100,000 listeners in the Bay Area and the number 1 ranking among all available iTunes design podcasts, the weekly program is acquiring a devoted following. Be sure to tune in on Friday or Saturday mornings or subscribe to the podcasts.

This was also the year AIA SF launched [Marin Home Tours](#) to complement the San Francisco program, which drew in a sold out crowd of design enthusiasts and public spectators excited to get an exclusive glimpse of modern residences in Marin. [Architecture and the City](#) again established September as the month to celebrate architecture and architects. With a wide variety of free and fee programs, the festival continues to gain new traction due to the creative work of many AIA SF Chapter staff, but led for the last time by its creator Erin Cullerton, who has moved to Los Angeles. We are delighted to welcome Kiley Arroyo and look forward to programming ideas and directions from her.

Exhibitions also played a key role in drawing new audiences to the AIA SF offices in the Hallidie Building. *Vertical Gardens* captured the interest of many, hungry to understand whether planted walls and roofs are "green washing" -or whether they have a real place as an integrated component of buildings. As part of the AIA SF 2010 theme: "Water, Energy and Information," AIA SF hosted the *Water for a Sustainable City* exhibition and produced a companion book which told the complicated story of San Francisco's relationship to the Hetch Hetchy Water and Power System and further examined everything from the typical San Franciscan's water usage, to the city's growing dependence on alternative energy and water. We close 2010 with an exhibition and benefit auction for the Center for Architecture and Design, our partners in producing the Architecture and the City festival. The [Art for Architecture + Online Benefit Auction](#) features a collection of exclusive drawings by internationally acclaimed architects and designers and highlights sketches of buildings and landscapes that capture the beauty of San Francisco and cities beyond.

We must always be sure to treasure the incredible leadership and staff we have at our chapter. Margie O'Driscoll, our Executive Director, is ably assisted by a remarkable staff: Helen Wong, Jaime Wong, Stacy Williams, Laura Song, Adriana Nunez, Dolma Chuteng, Oana Barac, and Kiley Arroyo.

I have been privileged to serve with an outstanding Board of Directors this year and I appreciate most their energy and participation in all of our activities. And it is an honor to be associated with the incredible work of this chapter. I look forward to serving you all further next year on the AIA CC Board of Directors with our other able nominees Bonnie Bridges and George Powell.

William Roger, AIA  
President, AIA San Francisco

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## **Insight Series 2010 - December 9+10** [2010insight.eventbrite.com](http://2010insight.eventbrite.com)

Join AIA San Francisco for two days of continuing education classes addressing leading issues on design, practice, and technology. This year's series will help you rethink your design process and position your firm strategically in today's marketplace all while helping you to meet both your California and AIA continuing education requirements.

Sign-up for one class or the whole series! For program descriptions and schedule, visit [http://aiasf.org/Programs/Professional\\_Programs/insight10.htm](http://aiasf.org/Programs/Professional_Programs/insight10.htm).

## **AROUND THE CHAPTER**

Visit our online [calendar](http://www.aiasf.org/calendar) at [www.aiasf.org/calendar](http://www.aiasf.org/calendar) for detailed information on our December events, or call 415.362.7397.

**Please note AIA San Francisco will be closed December 22 - January 2, 2011.**

[Rediscover the City: The Intersection of Sustainability and High Performance Design: the Regeneration of San Francisco](#)

December 6, Reception 5:00 pm | Lecture 6:00-8:00 pm

[Schoolyards Reimagined - An inspiring look at school ground innovation around the world \(2 SDs\)](#)

December 7, 6:00 pm

### **INSIGHT 2010 SERIES**

[Designing Across the Visual Divide \(2.5 MCEs\)](#)

December 9, 8:30 am - 12:00 pm

[Building Disaster Resilient Communities \(2.0 HSWs\)](#)

December 9, 1:00 - 3:00 pm

[Sustainable School Architecture \(1.5 SDs\)](#)

December 9, 3:00 - 4:30 pm

[AccessArchitecture - Pre-design Leads for Architects](#)

December 10, 8:30 - 9:00 am

[Catching the Wave: What's Next for Your Practice? \(1.5 LUs\)](#)

December 10, 9:00 - 10:30 am

[Culture as a Strategic Differentiator \(1.5 LUs\)](#)

December 10, 10:30 am - 12:00 pm

[Leading High Performance Organizations \(1.5 LUs\)](#)

December 10, 1:00 - 2:30 pm

[Social Media Won't Transform Your Business. You Will. \(1.5 LUs\)](#)

December 10, 2:30 - 4:00 pm

**GALLERY**

**ART FOR ARCHITECTURE**



**[Art for Architecture](#)**

**On View November 11 - December 15, 2010**

**Online Auction: [www.aiaf.org/artforarchitecture](http://www.aiaf.org/artforarchitecture)**

The American Institute of Architects, San Francisco chapter (AIA San Francisco) and Center for Architecture + Design present Art for Architecture, an exhibition and online auction featuring a collection of exclusive drawings by internationally acclaimed architects and designers. A benefit for the Center for Architecture + Design, this exhibition and auction highlights sketches of buildings and landscapes that capture the beauty of San Francisco and cities beyond.

Images on display and auction include collage, watercolor, pen and ink drawings of new and proposed architectural landmarks such as the De Young Museum (John Field), Exploratorium at Piers 15-17 (Marc L'Italien), Yerba Buena Gardens Center for the Arts (Fumikho Maki) and Hagia Sophia (Cathy Simon). Participating architects include Peter Bohlin, FAIA | Henrik Bull, FAIA | Mark Cavagnero, FAIA | Jonathan Cohen, FAIA | Tim Culvahouse, FAIA | Charles Dilworth, FAIA | Craig Dykers | John Field, FAIA | Bernardo Fort-Brescia, FAIA | Robert Herman, FAIA | Jerri Holan, FAIA | Mark Hornberger, FAIA | Jim Jennings, AIA | John Kriken, FAIA | Brian Lee, FAIA | Ricardo Legoretta, FAIA | Toby Levy, FAIA | Daniel Liebermann | Marc L'Italien, FAIA | Donlyn Lyndon, FAIA | Donald MacDonald, FAIA | Fumihiko Maki, HON. FAIA | Thom Mayne, FAIA | Donald Olsen, AIA | Cesar Pelli, FAIA | Glenn Rescalvo, AIA | Rona Rothenberg, FAIA | Donald Sandy, FAIA | Cathy Simon, FAIA | Rafael Vinoly, FAIA.

## OPPORTUNITIES

### **Compostmodern '11 January 22-23, 2011**

Presented by the San Francisco Chapter of AIGA, the professional association for design, Compostmodern is an interdisciplinary conference offering a wide range of thought-provoking presentations, interactive breakout sessions, networking and social events, as well as up-close opportunities to hear from and meet with some of the leading designers and design thinkers who are shaping the way we interact with and can change the world. AIA members can register at the AIGA member rate. More information at [www.compostmodern.org](http://www.compostmodern.org).

**Design Star**, HGTV's top-rated reality competition series is currently casting for their sixth season and are holding an open casting call in San Francisco on Saturday, **December 11th, 10:00 am - 1:00 pm** at the Westin San Francisco located at 50 Third Street, San Francisco. If you have extensive design knowledge, a personality that pops, passion for design, lots of energy and enthusiasm, and a clear and unique design perspective, they're looking for you. For more information email [designstar6sf@gmail.com](mailto:designstar6sf@gmail.com).

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## **Design Competitions/RFPs**

*For information on competitions/RFPs visit our website at [www.aia.org/Job\\_Resources/CompetitionsRFPs.htm](http://www.aia.org/Job_Resources/CompetitionsRFPs.htm).*

## IN THE NEWS

- Congratulations to **Van Meter Williams Pollack** on receiving the Urban Land Institute's National 2010 Jack Kemp Workforce Housing Models of Excellence Award for Fire Clay Lofts.
- **Pollack Architecture's** San Francisco office welcomes Denise Darrin, LEED AP who joins the team as Project Manager.
- International design and architecture firms **Perkins Eastman** and **Ehrenkrantz Eckstut & Kuhn Architects (EE&K)** are pleased to announce the merger of their practices.
- **Stantec** announces its newest member - William Marvez as Senior Associate.
- San Francisco's new **Water Efficient Irrigation Ordinance** will be effective January 1, 2011. [Click here](#) to view regulations.
- **[Marie L. Farrell, Hon. AIA \(September 6, 1924 - November 19, 2010\)](#)**  
We are saddened by the passing of Marie L. Farrell, Hon. AIA, who for 25 years presided over the American Institute of Architects (AIA), San Francisco Chapter, and left a legacy of many lasting civic contributions, professional achievements and devoted friends. She will be greatly missed. Condolences can be sent to Michael J. Farrell at [mfehca@aol.com](mailto:mfehca@aol.com).

***Want to be IN THE NEWS? Email [here](#) for consideration.***

## **FEATURE THIS MONTH**

### **Old and needs repair** **Built in 1918, Hallidie Building 1st to feature glass curtain wall**

By: Will Kane, Rachel Gordon

*Article first appeared on SF Gate November 30, 2010*

San Francisco's historic Hallidie Building is falling apart.

That shouldn't be a surprise, considering it was built in 1918. But it's worth noting because the building is one of the most historically significant in the city. At least that's what the architects tell us.

The city's Historic Preservation Commission - the final arbiter of all buildings historic - will discuss the state of the building at its meeting Wednesday. It'll probably approve a plan to mend the building early next year.

The building was the first American building to feature glass curtain walls. Instead of a heavy stone facade common at the time, the seven-story all-glass wall let plenty of light into building. The design was borrowed and repeated by countless architects of modern skyscrapers.

[CLICK HERE TO READ FULL ARTICLE.](#)

## **SPONSORS**

### **Interior Design and Interior Architecture**

Formalize your training in interior design and interior architecture to create aesthetic and sustainable environments. Courses are taught by industry professionals who show you how to take a project from concept through construction. Master up-to-date digital presentation techniques such as Revit. Join field trips to local firms to see how the real work of designing gets done. You can even earn a professional certificate that allows you to build a comprehensive portfolio to enter the field of interior design. Get a world-class education with flexible evening and weekend courses in SOMA. [Click for more information and to enroll.](#)

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### **Sustainable Design**

Learn how to apply metrics, natural patterns, and ecological analogs to the process of designing built environments and products that support human activity without compromising the natural systems we all rely upon. Each term we offer courses tailored to architecture and interiors, urban sustainability, and sustainable site design. You learn both theory and real-world applications for up-to-date sustainable design theories and practices. Get a world-class education with flexible evening and weekend courses in

SOMA. [Click for more information and to enroll.](#)

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## **WoodWorks**

2011 California Wood Design Awards - deadline for nominations: December 10. Upcoming events also include a Wood Solutions Fair on March 16 at the South San Francisco Conference Center, where you can earn 6 AIA/CES LUs at no cost. Combining topical seminars with a trade exposition, Fairs provide a comprehensive learning experience related to non-residential and multi-family wood design. Or, visit the Online Training Library at [woodworks.org](http://woodworks.org) to earn education credits by streaming webinars, reading information materials or viewing online seminars. Other WoodWorks resources include CAD/REVIT drawings, case studies, and calculators, plus free one-on-one project support. It's all at [www.woodworks.org](http://www.woodworks.org).

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Do you have any suggestions for *archSF*? Please email [hwong@aiasf.org](mailto:hwong@aiasf.org).