

WELCOME

AIA San Francisco Honored for 99% Invisible at the Grassroots Celebration in Washington DC

Recipient of 2011 AIA Component Excellence Award Public Affairs and Communications: Outstanding Single Program

Congratulations to Our Chapter's Newest Fellows!

The Fellowship program was developed to elevate those architects who have made a significant contribution to architecture and society and who have achieved a standard of excellence in the profession. Election to fellowship not only recognizes the achievements of architects as individuals, but also their significant contribution to architecture and society on a national level.

Congratulations to Paul Adamson, FAIA | James R. Bedrick, FAIA | Lisa Gelfand, FAIA | Denis Akio Henmi, FAIA | Rodney K. Henmi, FAIA | Tully Shelley, FAIA | Douglas Tom, FAIA on this great accomplishment!

Submission Deadline February 17, 1:00 pm
Pre-register at <http://designawards2011.eventbrite.com>
Jury Announced! Visit www.aiaf.org/awards

AIA San Francisco's Design Awards program celebrates the best in architecture and urban design in the Bay Area. Recognizing achievement in a broad range of architectural work by members and nonmembers, the program serves to inform the public of the breadth and value of architectural practice. Winning projects are featured in California Home + Design and all entrants are considered for inclusion in the San Francisco and Marin Home Tours weekends as well as top, national design publications.

Three San Francisco Projects Receive Institute Honor Awards

Congratulations to Jensen Architects/Jensen & Macy Architects for San Francisco Museum of Modern Art Rooftop Garden in Architecture, Marcy Wong Donn Logan Architects for Ford Assembly Building in Architecture, and Montalba Architects, Inc. for Washington Square Park Dental in Interior Architecture.

The California Long Term Energy Efficiency Strategic Plan calls for newly constructed nonresidential buildings to be designed to a goal of zero net energy by 2030 and for residential buildings to achieve this goal even earlier in 2020. The creation of high performance buildings that deeply reduce overall energy use and peak energy demand, and incorporate on-site renewable energy generation to offset non-

renewable energy supplied by the utility grid, is essential for meeting these performance goals. This educational series, jointly sponsored by AIA San Francisco and PG&E, is intended to help design professionals develop the expert knowledge to design and build the next generation of energy saving buildings.

Session two, **Know Where You're Going - Setting Targets and Understanding Loads (4 SDs)**, will take place February 25, 9:00 am - 1:00 pm. [Click here for more information and to enroll.](#)

AROUND THE CHAPTER

Visit our online [calendar](#) at www.aiasf.org/calendar for detailed information on our February events, or call 415.362.7397.

[Thought Leadership 2.0: How Social Media Tools Will Impact the Way You Develop and Market Your Firm's Expertise \(1.5 LUs\)](#)

February 8, 12:00 - 1:30 pm

[The Cost of Building Green \(1.5 LUs\)](#)

February 8, 6:30 - 8:00 pm

[Forensic Facilities-"When a Laboratory is not a Laboratory" \(1.5 LUs\)](#)

February 9, 5:00 - 6:30 pm

[Healthcare Reform: How It Will Impact You and Your Firm \(1 LU\)](#)

February 10, 12:00 - 1:00 pm

[Historic Resources Committee \(HRC\) 2011 Kick-Off Party](#)

February 10, 6:00 - 8:00 pm

Gensler, 2 Harrison Street, Suite 400, San Francisco

[Universal Design Case Studies \(2.5 MCE\)](#)

February 11, Registration 8:30 am | Lecture 9:00 - 11:30 am

[Consultative Approach to Selling Professional Services \(1 LU\)](#)

February 16, 12:00 - 1:00 pm

[ADA Certificate Program: Sign Codes \(6 HSWs/MCEs\)](#)

February 17, Registration 10:00 am | Lecture 10:30 am - 3:30 pm

[Landscape Architects and the Burgeoning Field of Environmental Restoration](#)

February 24, 6:30 - 8:00 pm

[Know Where You're Going - Setting Targets and Understanding Loads \(4 SDs\)](#)

Part of Zero Net Energy for Nonresidential Buildings Series

February 25, 9:00 am - 1:00 pm

[The Path to Licensure](#)

February 26, 10:00 am

Stable Cafe Salon, 2128 Folsom Street, San Francisco

Student Housing Policy, Development and Design (1 LU)
February 28, 12:30 - 1:30 pm
SPUR, 654 Mission Street, San Francisco

GALLERY

Small Firms, Great Projects Exhibition **On View January 13 - February 18, 2011**

Celebrating exceptional Bay Area architecture, this exhibition showcases the innovative and award-winning work of local architecture and design professionals. The exhibition introduces viewers to architecture and design firms experienced in a wide range of work, including new residences and remodels, commercial and retail spaces, educational, civic, institutional and religious projects, historic preservation, and landscape and interior design.

For your reference, a print copy of *Small Firms, Great Projects*, produced in partnership with [California Home + Design](#), is also available for pick up at our office.

OPPORTUNITIES

- **AIA San Francisco Marin and San Francisco Home Tours - Call for Submissions**

As the first series of its kind in the Bay Area, AIA San Francisco's annual home tours in Marin (Spring) and San Francisco (Fall) promote a wide variety of architectural styles, neighborhoods, and residences - all from the architect's point of view. It is a unique opportunity for architects to showcase great residential design and demonstrate how it impacts the quality of our daily life. **Deadline for submissions to our Marin Living: Home Tours program is February 24.** For more information and to submit, visit www.aia.org/hometours.

- **EAA Student Impact Project - Call for Volunteers!**

Engineers Alliance for the Arts (EAA), which facilitates a unique classroom bridge-building program in San Francisco and the East Bay, is looking for volunteer architects and engineers to fill the 32 teaching spots for their 2011 program. This is a great opportunity to give back to the community -- particularly to inspire high school youths to potentially pursue engineering or design in college -- and also polish your knowledge of bridge design. Volunteer/Teacher Orientation takes place February 9 at Simpson Gumpertz & Heger located in San Francisco. Please contact EAA's executive director Trish Cetrone at eaab@eaabayarea.org if you are interested in participating. For more information about the program, visit www.eaabayarea.org.

- **New Website - Request for Proposals**

AIA San Francisco is seeking proposals to design and develop a new website and CMS for our organization. [Click here to view the RFP](#). Responses to this RFP are due no later than February 28, 2011 and must be sent to info@aia.org with Website RFP in subject line.

IN THE NEWS

- **Forell/Elsesser Engineers, Inc.** is proud to announce the firm's selection by Build Change to assist with the post-earthquake permanent housing reconstruction and technical assistance program in Haiti.
- **Community Housing Partnership (CHP)**, a nonprofit organization that provides housing, support services, and economic opportunities for homeless individuals, announced that it will name its Transbay Redevelopment project apartment building in the memory of CHP co-founder Rene Cazenave.
- **Perkins Eastman** is pleased to announce that F. Bradford (Rick) Drake AIA has joined the firm as a Principal.
- San Francisco Travel Association partners with **Gensler** to remodel Visitor Information Center.

Want to be IN THE NEWS? Email [here](#) for consideration.

FEATURE THIS MONTH

Architects Without Redevelopment Agencies Designers will be badly hurt by California governor's budget proposal

By: Sam Lubell

Article courtesy The Architect's Newspaper, January 2011

Earlier this month California Governor Jerry Brown proposed- among \$12.5 billion in budget cuts- eliminating the state's over 400 redevelopment agencies, instead redistributing their funds directly to cities and counties. The move, if passed this spring, would disband the agencies as soon as July.

Brown hailed the proposal as a limit to the state's bloated bureaucracy and a necessary evil in budget-strapped times, and there is no shortage of opinion on the idea: Some claim that redevelopment funds deliver money to much-needed areas that would otherwise be ignored by investment; others that they deliver corporate charity and are playgrounds for corruption. But for the design community the consensus is pretty straightforward: the move would be a disaster.

[CLICK HERE TO READ FULL ARTICLE.](#)

SPONSORS

UC Berkeley Extension Sustainable Design

Become a leader in regenerative design with spring courses and training from Bay Area professionals. Learn to design sustainable projects, explore the relationship between sustainable systems and individuals, study the principles of ecology, and more. Our talented instructors are industry professionals in sustainable architecture, landscape architecture, and ecological design. What you study in class today, you can apply on the

job tomorrow. [Click for more information and to enroll.](#)

WoodWorks

Earn up to 6 AIA/CES LUs free at the San Francisco Wood Solutions Fair - March 16, 2011 - South San Francisco Conference Center. Hosted by WoodWorks, Wood Solutions Fairs combine topical seminars with a trade exposition to provide a comprehensive learning experience related to non-residential and multi-family wood design. Register at www.woodworks.org - or visit the Online Training Library to earn education credits by streaming webinars, reading information materials or viewing online seminars. Other WoodWorks resources include CAD/REVIT drawings, case studies, product guides and calculators, as well as free one-on-one project support.

An international engineering and consulting firm, WALTER P MOORE has built a reputation for design solutions that help clients turn their ideas into structures that work. The company has been recognized throughout its long history for superb client service, engineering excellence and innovation, and in recent years has been consistently rated as one of the industry's best places to work.

Interested in placing a classified? Reach thousands of readers and get your message out. Call 415.362.7397 or email sponsorship@aiasf.org to find out more.

Do you have any suggestions for *archSF*? Please email hwong@aiasf.org.